



NS News Bulletin

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2016 Summer Offensive

We have been preparing for years for the eventuality that increasing government repression in Germany leads to a widespread shift from “legal” to (non-violent) “under-ground” resistance.

This preparation started to intensify a few years ago.

Around the start of 2014 research began on the feasibility of using Internet forums as a recruiting ground. Two previous studies in 2004 and 2008 had come to the conclusion that forums are not viable for our purposes. This study very nearly came to the same conclusion.

In the spring of 2014 the Internet Video project was launched. Over 400 videos in several languages were produced and distributed in less than two months by a small, poorly-equipped, untrained, and un-funded team of volunteers. Most of those volunteers came from the recruitment effort in forums during the previous few weeks. Quality of personnel and organization were confirmed.

Encouraged by the success of this project and by the performance of one individual in particular, the decision was made to make a major effort to research forum recruitment. Another new recruit distinguished himself here.

By the end of 2014 the many hundreds of hours devoted to R&D had finally yielded a cost effective methodology for “mining” forums for quality recruits.



In spring of 2015 our bulletin project was launched over a year ahead of schedule despite severe financial limitations. It was originally envisioned as two quarterly periodicals. It almost immediately became a

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Now the Storm Breaks Loose!

Today, on June 21st, at 03:00, I checked google and saw our NEW web-site is now online!

This new web-site was designed by a professional web-site designer.

Normally it would have cost \$1,000.00. We got it for free!!! Thanks to the generosity of ONE COMRADE!

This web-site, however, is only the first shot in our 2016 Summer Offensive!

Officially, this offensive will start tomorrow, June 22nd., on the anniversary of the sacred crusade to rid the world of the Bolshevik menace. Back then, our armies thrust to the very gates of Moscow before cruel fate brought them to a halt.

This time, however, our summer offensive will fare better! This time American comrades stand at our side. This time Americans are fighting on OUR side! Not the enemy's!

These American comrades work side by side with comrades from many lands around the world. We share the same blood, the same faith, and the same goal! The survival of our race and its children, ALL of our respective nations!

Comrades! We need your help! Your activism! Your work! Your financial support!

TOGETHER WE ARE STRONG!

Heil Hitler!

Gerhard Lauck

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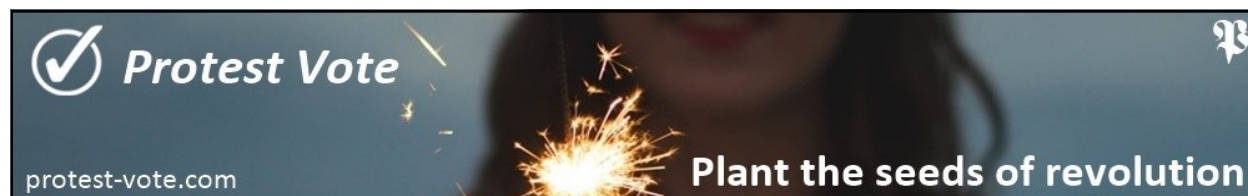
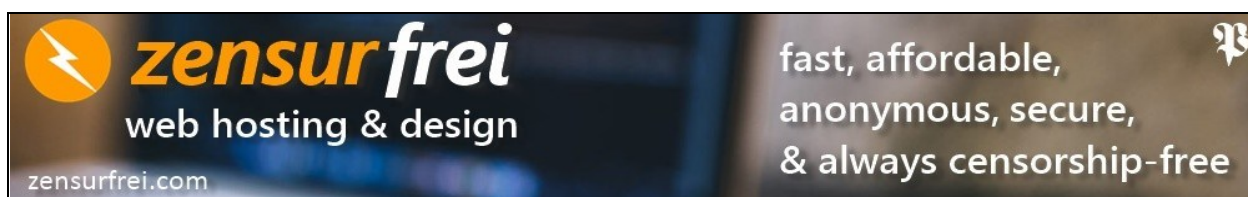
Das System will unser Volk ausrotten!

Die NSDAP/AO ist der größte Lieferant von nationalsozialistischem Propagandamaterial in der Welt. Gegründet im Jahre 1972 von Gerhard Lauck aka "Gary Rex Lauck".

Fight Back!

The anti-White System wants to exterminate our Race and Nation!

The NSDAP/AO is the largest supplier of National Socialist propaganda material in the world. Founded in 1972 by Gerhard Lauck aka "Gary Rex".



Our “Fleet” of Web-Sites

We have five “battleships” in our “fleet” of web-sites:

First, **nsdap.info**. This is our open NS web-site. It has 29 language sections.

Second, **third-reich-books.com**. This is our book publisher e-commerce web-site. At present we publish over 400 books in over a dozen languages. [Note: The FREE BOOK PROMOTION campaign lets other webmasters simultaneously encourage donations to their own web-sites and promote our great books! See illustration on page 6.]

Third, **zensurfrei.com**. This is our web-site re-seller web-site. We now offer professional web-site design and management in addition the old bare-bones web-hosting.

Fourth, **rjgenterprises.org**. This is the Lauck family consulting business web-site.

Fifth, **protest-vote.com**. This is our “plant the seeds of revolution” web-site for activists who do not operate “openly NS.”

What is Our Best Propaganda Tool?

I am by no means “anti-swastika”! Back in the 1970s in Chicago I wore a SA uniform in NS demonstrations. Furthermore, to the best of my knowledge, I have produced more open NS printed propaganda than anybody alive in the world today.

However, when I engage in one-on-one verbal propaganda in rural Nebraska, I don’t use the swastika or National Socialist terminology. I neither hide nor flaunt my somewhat unconventional politic beliefs. But I do use a different approach.

My objectives are as follows:

First, convince people that I’m a decent, sincere, and friendly fellow.

Second, give them the impression that I am reasonable, knowledgeable, interesting, and entertaining.

Third, establish a rapport with them. Find some common ground.

Fourth, figure out the best way to approach them.

Fifth, carefully execute that approach while

carefully observing their reactions and fine-tuning my delivery.

I don’t try to “convert” them overnight. I nudge them in our direction. And make them at least a little bit more open to our way of thinking.

Even I have sometimes been amazed by the results. For example, when an American WWII veteran referred to WWII as “necessary”, I calmly explained why I disagreed. He listened attentively. After a moment of silence, he shook my hand and THANKED me for “EXPLAINING” this to him!

More important—and much more likely than turning them into a 100% National Socialist—I often DO convince people that we are ON THE SAME SIDE!

ANYBODY can do this with a little guidance and a lot of practice.

EVERYBODY should at least try.

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2016 Summer Offensive

monthly periodical. By the end of 2015 over 80 issues had been published - both online PDF and printed editions - in sixteen languages. Much of the work was performed by new recruits from forums. Quality of personnel and organization were confirmed again.

Furthermore, in 2015 there were over 130 book press runs in four languages. Many sold-out books were reprinted. Books also appeared in new languages.

In the month of November 2015 alone our first eight books in Italian were published.

In February 2016 we announced we had reprinted the German edition of the book authored by Germany’s most famous statesman. This was soon followed by five more language editions of this masterpiece.

In the first quarter of 2016 nineteen new books in nine languages were published. Three of these were our first books in those languages. (This count does not include twelve

new “e-books” in five languages.)

Multiple teams have translated scores of books into several languages. The Italian Team alone has translated sixty books since last autumn.

In April 2016 alone 40 new books in several languages were published.

In May 2016 the Book Promotion Campaign, which we had already tested on the premier forum in America, was added to a major news commentary web-site, and then quickly expanded. Now (mid-June 2016) more webmasters are joining in!

In June a new team started preparation for a major improvement of our web-sites. This is part of a fundamental shift in our “web-site” strategy. So far two web-sites have been professionally designed: nsdap.info and regenterprises.org. There will soon be more.

The 2016 Summer Offensive officially started on June 22, 2016!

Let us know if YOU want to participate!

What Is the Key to Success?

The following article appeared in the June 11, 2016 edition of the *Renegade Tribune*:

Dedication and teamwork!

The DEDICATION of each individual National Socialist around the world... combined with efficient TEAMWORK on a global scale... is the key to success!

Here is just one example:

Renegadetribune.com webmaster Kyle Hunt and I have been closely collaborating for only a very brief time. Nonetheless, we have already launched a successful promotion campaign that serves multiple purposes.

First, it encourages donations to the excellent web-site renegadetribune.com.

Second, it increases our Third Reich book distribution.

Third, it has already given birth to a very productive and very positive working relationship.

Fourth, it serves as a prototype for the expansion of similar campaigns with other additional web-sites.

Fifth, it sets a good example of SOLIDARITY OF THE DEED as opposed to mere “solidarity of the mouth.”

The NSDAP/AO’s motto has long been this: TOGETHER WE ARE STRONG!

We need YOUR help!

Here is a brief description of our “method of operation.” For more information, email Kyle or myself.

An Inside Look at the NSDAP/AO Today:

Let us start with an analogy!

Once upon a time there was a “consulting firm”. This firm operated on a global scale. In and of itself, this may not sound too unusual. Especially today. Nonethe-

less, this firm was unusual. Even by today’s standards.

The clients of this consulting firm were primarily small businesses and non-profit organizations in Europe. The firm itself was based in the USA, where freedom of speech and—by European standards—minimal government regulation gave it a major advantage over European-based firms.

The Chief Executive Officer (CEO) of this firm was a “German-American”. Or, more accurately, an “Amerikadeutscher” or “Auslandsdeutscher.”

This firm’s co-workers fell into various categories: a) “business associates” and “independent contractors”, b) “volunteers” who sympathized with personal beliefs of the firm’s CEO, c) “volunteers” who were aligned with groups with similar beliefs, and d) people who simply believed in the ideal of free speech and who wanted to protest against the suppression of free speech. Regardless of ideology.

The very close cooperation of all these diverse elements inside the same firm had both advantages and disadvantages. The advantages are obvious. The disadvantages include SECURITY!

Therefore, the firm took very strict and extensive security precautions. (For example, even internally, only “nicknames” were used instead of real names.) These precautions may have seemed excessive. Especially to Americans living inside America. Nonetheless, the risk of “cross-contamination” and the potential “trace back” of especially electronic communications forced the firm to take these precautions.

Now let’s take a closer look “inside” this firm!

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What Is the Key to Success?

For the sake of our illustration here, we will use a fictional American named “Joe.”

Joe contacted the firm and said he wanted to do volunteer work.

He received a reply that includes the following:

First, he was asked about his skills, interests, and the kind of work he would like to do.

Second, he was offered his first “assignment.” (Of course, he was free to either accept or reject any assignment. If he accepted, he was requested to provide an ETA.)

Third, he was told a little about the firm’s security precautions.

When Joe’s first assignment was described, he was told this task was “easy, but boring.” He accepted.

Joe diligently performed his indeed “easy, but boring” task. It was now clear to him that this was indeed “work”, not “fun and games”. But Joe was a dedicated idealist. Not a hobbyist. So he didn’t mind.

Joe looked at it this way. This “grunt work” had to be done by somebody. Besides, this gave the “new guy” a chance to prove he was a “doer” and not a “talker”.

Eventually Joe was offered another assignment. He accepted it. This assignment was

neither as easy nor as boring as the first one. But it was not difficult. Joe told himself: “Okay! Now I have graduated from boot camp.”

A year passed. Joe was very pleased. He had done and learned a lot during this time. He understood how his work had contributed to the firm’s impressive progress. He saw concrete results. He knew he had played a meaningful role. His assignments were gradually becoming more interesting. He liked doing them!

There were many people like Joe in the firm.

Of course, “Joe” is a fictional character. But his story is based on real people and real events!

Best Propaganda Tool

Important: You do not have to “go all the way” and reveal yourself as a “radical”! I understand your concern. I was an executive in a Jewish company for ten years!

One-on-one, face-to-face verbal propaganda is our most effective tool!

We simply can’t afford to let this tool rust away unused in the tool box... simply because we are afraid we might occasionally cut a finger.



FREE Book Promotion!

Check here for details.

Comrades! Urge webmasters to participate in our FREE Book Promotion!



The NSDAP/AO is the largest National Socialist propaganda supplier in the world. We publish periodicals in many languages.



Translated from original Third Reich books into English and other languages.

Wanted!
Co-workers for production.
Activists for distribution.
Donors for funds.
Man for man and dollar for dollar,
NOBODY outperforms the NSDAP/AO!

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() Send me the items listed below. (Please include item number, description, and price.) Enclosed is my full payment of _____. Drafts must be payable on a U.S. bank in U.S. currency. Add shipping/handling: Inside the USA add 10%; elsewhere add 30%. [Note: We accept EURO banknotes, but not coins.]

() *NS NEWS BULLETIN* subscription for the next twelve issues. 30,00 Euro or US\$30.00. [Please specify which language edition you want!]

() Join! Become an "Official Supporter" of the NSDAP/AO. Minimum dues 5,00 Euro or US\$5.00 per month. Initial contribution 30,00 Euro or US\$30.00 minimum. (An "Official Supporter" automatically receives the NSDAP/AO newsletter in the language version of his choice at no extra charge.)

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